



## Objective

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To utilize my technical skills and creative vision to create beautiful magazine ads, promotional pieces, out-of-home, websites, presentations, story boards and collateral pieces in a team environment.

## Computer Skills

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- InDesign
- Adobe Photoshop
- Adobe Illustrator
- PowerPoint
- Keynote
- HTML/CSS

## Work Experience

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### Freelance Graphic Designer

Jan 13 - Current  
New York, NY

- \* Worked directly with Chairman on presentations
- \* Worked on storyboards, presentations and pitches
- \* Designed business cards, webpages, logos for brand identify

### Studio Artist/Graphic Designer

March 01 - Jan 13  
DDB Worldwide  
New York, NY

- \* Designed advertisements for magazines
- \* Created layouts for print media, web comps and catalogues
- \* Retouched photographs for magazine advertisements
- \* Designed promotional materials and iPad ads
- \* Worked closely with Art Directors and Account Teams

### Freelance Graphic Designer /Photo Retoucher

May 00 - March 01  
New York, NY

- \* Designed advertisements for magazines
- \* Worked on laying out catalogues
- \* Retouched photographs for magazine advertisements

### Web Designer

Feb 00 - May 00  
Nick & Nicholas Design Group  
New York, NY

- \* Designed websites
- \* Consulted with clients about design
- \* Designed promotional pieces

### Digital Imaging Artist

Nov 98 - Feb 00  
Trucolor  
Paramus, NJ

- \* Created layouts for posters and slide presentations
- \* Trained co-workers on new programs and equipment
- \* Prepared files and output slides, LVTs, and encad prints
- \* Manipulated and retouched photographs

### Photographer's Assistant

Dec 96 - Oct 97  
Educational Technology Center  
Rochester, NY

- \* Shot three-dimensional artwork for portfolio slides
- \* Shot slides from books and artwork on copystand
- \* Organized orders and slides

## MichelleShinagawa.com

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### Photographer's Assistant

May 95 - May 96  
Sherry Bakhtiar Photography  
Potomac, MD

- \* Assisted at Weddings, Bar mitzvas, and Portrait sessions
- \* Organized orders and prints in a darkroom

## Education

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1996 - 1998  
Rochester, NY  
BFA in Professional Photo Illustration

Rochester Institute of Technology

School of Visual Arts, International Center of Photography, Dale Carnegie Training,  
Gotham Writing Workshop, Landmark Education, Open Center

## Clients

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Electrolux, Frigidaire, Cotton, American Stock Exchange, Subaru, Transitions, Tropicana, United Technologies, State Farm Aveeno, Ambi, Clean and Clear, RoC, Johnson and Johnson, Empire City, ExxonMobil, Georgia Pacific, Glidden, Hershey, Hertz, ING, Lipton, Pepsi, Nokia, NY Lottery, Philips, Depuy, Cigna, NuvaRing, Merck, Novartis, Pfizer, Proctor and Gamble, Aricept, Aventis, Uniliver, PAX Inc.

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*Michelle Chikako Shinagawa*